

# Putting for Parkinson's



## the reason behind the event

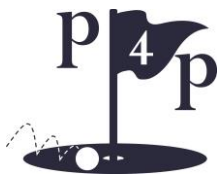
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**COACH TIM TOUCHBERRY** is an amazing man that has positively impacted many lives throughout his career in the school system and life in general! Coach started teaching and coaching in August of 1972 at North Charleston High School, and moved to Stall High School a year later to coach JV Football, and Varsity Basketball. After four years at Stall, Coach moved to Summerville High School for the next 15 years where he coached JV Football, Varsity Basketball, and Track during his time as a Greenwave. When Dorchester District 2 expanded, Coach moved to Fort Dorchester High School to be its first Athletic Director and head Track Coach. Coach remained at Fort Dorchester until May 2006 when he retired. During his 34 years in the school system, Coach earned numerous awards and designations (too many to name here!), but most importantly, he positively influenced and helped shape many of the lives he encountered. While everyone Coach has ever met has been like family to him, he has been surrounded by a loving family through all of this. When Coach was not working, he enjoyed, and continues to enjoy, the luxuries of the Lowcountry—bottle hunting, shrimping, and boating—among others. In 2003, Coach was diagnosed with Parkinson's disease.

**PARKINSON'S DISEASE** is a disorder of the central nervous system that involves the malfunction and death of vital nerve cells in the brain. These dying neurons affect the dopamine levels, which send messages to the part of the brain that controls movement and coordination. As the disease progresses, dopamine levels decrease and leave a person unable to control movement normally. Some of the common motor side effects of Parkinson's is tremors, slowness of movement, muscular rigidity or stiffness, and postural instability. Some may also experience pain, dementia or confusion, fatigue, sleep disturbances, depression, cognitive changes, and fear or anxiety.

Parkinson's affects between one and one and a half million Americans, with 60,000 people being diagnosed in the United States each year. The average age of onset is 60, but approximately 4% of cases are diagnosed before the age of 50. Parkinson's can be diagnosed through tests and is best done by a neurologist that is experienced in and has training in assessing and treating Parkinson's. Ideally, one should visit a movement disorder specialist, which is available at The Medical University of South Carolina. Currently, there is no cure. Treatment options consists of management of symptoms through medication and surgery. Exercise can be a wonderful way to help those with Parkinson's. (Source: Parkinson's Disease Foundation, [www.pdf.org](http://www.pdf.org))

**THE MURRAY CENTER for Research on Parkinson's Disease and Related Disorders** at the Medical University of South Carolina is playing a leading role in expanding the scope of what we now understand about Parkinson's. The Murray Center for Research on Parkinson's Disease and Related Disorders was formally dedicated on June 27, 2003, with the generous support of this noted philanthropist. Mr. William Edwards Murray and his family have been long-standing friends to the Medical University of South Carolina, in both research and education. They and other supporters of the Movement Disorders Program allow us to progress in the fight against these disabling neurological disorders. As the research branch of the Movement Disorders Program, the mission of the Murray Center is to find the causes of Parkinson's disease and related disorders, create new treatments for this disease, and ultimately find a way to detect the



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illness before symptoms develop and prevent its progression. The Murray Center enjoys collaborative relationships with many other programs at MUSC, as well as outside of the institution—locally, nationally and internationally. The scientist at The Murray Center are spearheading research efforts that will hopefully lead to better therapies and perhaps a cure. For more information on The Murray Center, please visit [www.muschealth.com/movementdisorders](http://www.muschealth.com/movementdisorders).

## for more information about p4p

For updated p4p happenings, visit us at [www.PuttingForParkinsons.com](http://www.PuttingForParkinsons.com) and following us on Facebook ([www.facebook.com/PuttingForParkinsons](http://www.facebook.com/PuttingForParkinsons)) and twitter ([www.twitter.com/p4pForCoach](http://www.twitter.com/p4pForCoach)).

## event information

**LOCATION:** WESCOTT GOLF CLUB  
North Charleston, South Carolina 29485

**WHEN:** SATURDAY, APRIL 28, 2018  
On-Site Sign-In begins 11:00 am  
1:00 pm – Shot Gun Start, Captain’s Choice  
(Time subject to change with golfer overflow.)  
6:00 pm – Dinner Start (Golfers will join as they finish.)

**COST:** **\$120 PER GOLFER/ \$480 PER FOURSOME INCLUDES:**  
Green Fees, Cart, Beverages (Beer, Sodas, and Water), Awards for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup>, Longest Drives, Closest to the Pin, & 2 tickets (for golfer and one guest) to the Dinner  
**\*\*OPTIONAL DONATIONS (can be paid day of & Subject to change)\*\***  
\$20 Golfer Package: (2) Mulligans  
\$10 Junior Golfer Package: (1) Mulligans  
Raffle Tickets \$5 each or 5 for \$20  
Celebrity Long Drive Option (Pay Day of on Specific Hole)

**\$40 PER PERSON FOR DINNER & AUCTION (advanced purchase)**  
**\$50 PER PERSON FOR DINNER & AUCTION (at event per availability)**



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## sponsorship opportunities

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### **\$7500 NATIONAL TITLE CHAMPION SPONSOR:**

A donation of \$7500 entitles the sponsor to three golf foursomes; 32 tickets to the dinner with reserved tables; logo on photo wall; sponsor banner recognition; 3 tee signs; promotional items in gift bag, recognition on t-shirts and on advertising and local promotional initiatives when allowed. This is a Title Sponsorship. The event will be announced as Putting for Parkinson's brought to you by your company name.

### **\$5000 STATE CHAMPION SPONSOR:**

A donation of \$5000 entitles the sponsor to two golf foursomes; 16 tickets to the dinner; banner recognition; 2 tee signs; promotional items in gift bag, recognition on t-shirts and on advertising and local promotional initiatives when allowed.

#### **• Specific Sponsorship available at this level (check availability):**

- Dinner Sponsor

### **\$2500 LOWER STATE CHAMPION SPONSOR:**

A donation of \$2500 entitles the sponsor to one golf foursome; 8 tickets to dinner; banner recognition; a tee sign; promotional items in gift bag; recognition on t-shirts

#### **• Specific Sponsorship available at this level (check availability):**

- Beverage Cart
- Golfer Lunch Sponsor
- Golf Cart Sponsor

### **\$1000 REGIONAL CHAMPION SPONSOR:**

A donation of \$1000 entitles the sponsor to two individual golf entries; 4 tickets to dinner; banner recognition; a tee sign; promotional items in gift bag; recognition on t-shirts

#### **• Specific Sponsorship available at this level (check availability):**

- Hole-In-One Contest Sponsor
- Celebrity Longest Drive Sponsor
- Raffle Sponsor

### **\$500 TOURNAMENT CHAMPION SPONSOR:**

A donation of \$500 entitles the sponsor to one individual golf entry; 2 tickets to dinner; banner recognition; a tee sign; promotional items in gift bag; recognition on t-shirts



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**\$250 PUTTING GREEN SPONSOR:**

A donation of \$250 entitles the sponsor to signage at the putting green; promotional items in gift bag

**\$250 DRIVING RANGE SPONSOR:**

A donation of \$250 entitles the sponsor to signage at the driving range; promotional items in gift bag

**\$125 HOLE SPONSOR:**

A donation of \$125 entitles the sponsor to a tee box sign; promotional items in gift bag

## in-kind sponsorship options

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**\$1000 + VARSITY IN-KIND SPONSOR:**

A donation valued at or above \$1000 entitles the sponsor to two individual entries; 4 tickets to dinner; banner recognition; a tee sign; promotional items in gift bag; recognition on t-shirts.

**\$500 JUNIOR VARSITY IN-KIND SPONSOR:**

A donation valued around \$500 entitles the sponsor to one individual golf entry; 2 tickets to dinner; banner recognition; a tee sign; promotional items in gift bag; recognition on t-shirts

## auction & raffle items

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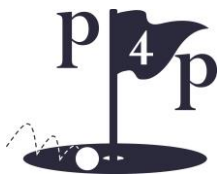
We are always looking for great items to include in our auction and raffle. In the past, we have had items ranging from gift certificates, gift baskets, jewelry, art, on up to trips of assorted sizes. Please feel free to contact us if you have any questions about items you are thinking about donating. For past events, we have also had businesses that were unable to be sponsors that year donate items for our raffle. Raffle items can be mailed to us or picked up with enough notice.

## important information

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Please complete and submit all appropriate forms.

**Golfers:** Please try to complete one form for your entire foursome if you are submitting a paper form. Also, do not worry if you want to play but do not have an entire foursome. We will make pairings for individuals and groups of less than four players. Your golfer fee includes tickets for you and one guest to the dinner.



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**Golfers, please let us know if you plan to stay for the dinner & auction AND if a guest will be joining you.** (This is to help us make sure there is plenty of food for everyone attending the dinner.) Please register no later than **Friday, April 6, 2018**. Your payment **must** be mailed with your registration information to secure your spot. Golfer availability is based on a first come first serve basis, and spots can only be secured with **both** your paid registration. This event will fill up, so register early!!! **(We will accept golfer registration after this date if space allows.)**

**Sponsors:** Sponsorship forms are due no later than Friday, March 16, 2018 to insure your name is included on printed material. **(We will accept sponsorship after this date; we just cannot guarantee your name will be on printed material.)** Please email your logo (as a high quality .pdf and/or .eps file—the same you would send to a graphic printer) to [jamie@puttingforparkinsons.com](mailto:jamie@puttingforparkinsons.com). We truly appreciate your sponsorship and are excited to have you participate in the golf tournament, but **we need you to let us know if you are planning to use the golf spots and dinner tickets** that come with your sponsorship. This allows us to plan appropriately.

Please call or email us with any questions you may have about the event: **Jamie Touchberry at 843.670.8462/[jamie@puttingforparkinsons.com](mailto:jamie@puttingforparkinsons.com)**.

## payment & mailing information

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Please make **checks** payable to: **The MUSC Foundation (p4p)**

For **credit card payments**, visit our website, [www.PuttingForParkinsons.com](http://www.PuttingForParkinsons.com).

Please mail all appropriate information to:

Putting for Parkinson's  
c/o Jamie Touchberry  
111 President Circle  
Summerville, South Carolina 29483

**[www.PuttingForParkinsons.com](http://www.PuttingForParkinsons.com)**